



BACKYARD nature center News

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The Perfect Gift

Let's face it: You're hooked. If you are reading this newsletter, chances are good that you're already feeding birds or seriously thinking about it. But what's the best way to pass along your interest to those you love (or even those you just like well enough)?

Share your story

Think about the things that first delighted you about feeding and watching birds and share those thoughts. Remember the feeling of satisfaction you got the first time you identified a bird by yourself? Or the delight you experienced when you realized that that big, loud song was coming from a tiny wren?

Share your window

Whether you're having an informal cup of tea or a formal brunch, the presence of birds outside the window will enhance your atmosphere of relaxed festivity. Encourage family and friends to look out your window. Many a dedicated birder got started simply by watching a chickadee fly to the feeder over and over, taking one seed at a time. It isn't long before

observation turns into curiosity. Why don't birds just sit and eat until they're done? Why do they pick up several seeds and put them down again before they choose one? Birds become endlessly fascinating once you begin to wonder. And the pres-

with a friend or significant other makes it something special.

Share your tools

Backyard birding offers us the opportunity to see birds relatively close at hand, but it can still be remarkably difficult to identify and

enjoy them without the proper tools. Quality binoculars help people see field marks more clearly, and a field guide adds interest by helping us name individual species. A bird that looks nice through ordinary binoculars often becomes stunning when viewed through birding glass.

Bird watching has an advantage over most other hobbies—you can

enjoy it completely no matter what your level of expertise. A person's involvement can be as simple as pointing out the window or as complex as setting up a complete feeding station. The people you may remember at this time of year are experiencing different seasons of life, but, as you well know, the delights of birding are a gift for all seasons.



*Peace on Earth! Goodwill
to all creatures great
and small.*

ence of wildlife so close to us makes us feel uniquely gifted.

Share an experience

You don't have to be able to identify all 900+ species of North American birds to enjoy a walk through a park or the woods. The sight and sound of birds in their natural environment is a perfect way to decompress after a long day, and sharing that time

Visit your BACKYARD
Nature Center for all
your gift-giving
needs.



12 days of Christmas . . .

Give the gifts that keep on giving! We have great gift ideas for the nature lover on your list and all their favorite feathered friends? With only the best feeders, houses, birdbaths, and highest quality seed, your gifts are sure to please.



Nest Boxes: We have beautiful, made in the USA, nest boxes for chickadees, wrens, bluebirds, woodpeckers, and even owls.

Seed and Suet Cakes: High energy cakes for all your suet feeders. Even one called "Party Mix" (my personal favorite)!

Alpen Binoculars: Rated a "best buy" 2 years in a row by Bird Watcher's Digest....and they have the best warranty in the business! We think you'll agree!

Hummingbird Feeders: Beautiful shapes and colors, some made from recycled glass from Mexico. Very unique!

Cedar and Recycled Composite Hopper Feeders: Really built to last and designed to stand the elements!

for the nature lover on your list!



Squirrel-proof Feeders: Several styles available and they really keep squirrels out!

Droll Yankee Jagunda Feeders: Keeps seed nice and dry with an acrylic top and good drainage.

Window Feeders: Magnificent view right from your kitchen window to view while enjoying your morning hot coffee!

Steel Mesh Feeders: Perfect for serving up fine sunflower chips or Nyjer thistle to all your goldfinch and pine siskins! They'll flock to them and hang in all different directions!

Heated Birdbaths: Your birds will really appreciate being able to find water that's not frozen! After all, they have to drink and bath all year long!

Roost Pockets: Cozy and made of real wool, these hanging bag-like homes are great for inside or out and will keep your feathered friends toasty during cold winter nights.



For people who feed and care for backyard birds
 The Shops at Tallgrass
 8336 E. 21st Street, #500 • Wichita, KS 67206
 www.backyardnaturecenter.com
316-683-2121

STORE HOURS
OPEN 7 DAYS WEEK
 Monday–Friday: 10 a.m.–6 p.m.
 Saturday: 10 a.m.–5 p.m.
 Sunday: 12 noon–4 p.m.

PLEASE VISIT OUR WEBSITE AT:
 WWW.BACKYARDNATURECENTER.COM





***From our nest
to yours***

*Wishing you PEACE, JOY and
the bounty of the natural
world this holiday season
from both
Nick and I
here at the
BACKYARD
Nature Cen-
ter.*





A One-time Wild Card Coupon

**20% OFF
one item
(excluding optics)**

C141201; Good through December 24, 2014.
Cannot be combined with other offers.